

Applied Analytics

Introduction Use databases, statistics, and data visualization tools to query, analyze, forecast, and share metrics for business, research, healthcare, and more. Learn to work not as a *data scientist* but as a *data analyst*.

 <p>Careers</p> <ul style="list-style-type: none"> Data Analyst Market Researcher Operations Researcher Quality Engineer Statistical Modeler 	 <p>Skills</p> <ul style="list-style-type: none"> SQL and NoSQL Data visualization Data reporting Data mining Business forecasting
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Good to know The U.S. Department of Labor projects a 23% growth in jobs for market research analysts between 2016 and 2026.

Related programs Enterprise Information Systems, Innovation: The Digital Entrepreneur

Selecting courses Students majoring in BUAD and ACCT will complete BUAD-310 “Applied Business Statistics” instead of ITP-251. An asterisk (*) next to a course name means that the course has a prerequisite.

Minor Requirements

MINIMUM UNITS: 18

MINIMUM SEMESTERS: 3

Complete the following (12 units)

Course	Title	Units	✓
ITP-250	Database Systems for Analytics	2	
ITP-251	Applied Statistics for Analytics	2	
ITP-350	Technologies and Practices for Analytics*	4	
ITP-449	Data Mining: Descriptive and Predictive*	4	

Choose from the following electives (6 units)

DSO-424	Business Forecasting*	4	
DSO-428	Essentials and Digital Frontiers of Big Data	4	
ECON-317	Introduction to Statistics for Economists*	4	
ITP-487	Data Warehouses*	3	
ITP-489	In-Memory Database Systems for Real Time Analytics	3	
ITP-470	Information Technology Practicum	1-4	
JOUR-477	Web Analytics for News and Nonprofit Organizations	2	
PR-478	Social Media Analytics: Data and Content Creation for Real-time Public Relations	4	

Specialization Requirements

MINIMUM UNITS: 8

MINIMUM SEMESTERS: 2

Complete the following (8 units)

Course	Title	Units	✓
ITP-250	Database Systems for Analytics	2	
ITP-251	Applied Statistics for Analytics	2	
ITP-350	Technologies and Practices for Analytics*	4	

How to declare In order to officially declare one of our minors or specializations, please schedule an appointment to meet with a member of our advisement team. During your appointment, you'll discuss the program requirements, create a course plan, and have the chance to ask any questions you may have. There is not an application, but you must be in good academic standing.

Curriculum and course offerings Based on the availability of faculty, students and classroom space, we are able to offer a wide selection of courses every fall and spring semester. However, we are not always able to offer every course. If you are registering for your final semester and the course you need to graduate isn't offered, please contact our advisement team. Additionally, if there are any future changes to the curriculum on this document, students will be provided the option to follow: (a) the degree requirements in the catalogue current in their first term of enrollment after admission or readmission at USC or (b) degree requirements in a subsequent catalogue as long as they were enrolled in a term in which it was in effect.

ABOUT ITP

We offer a challenging, state-of-the-art education for those interested in learning about the dynamic and growing field of information technology (IT) — which includes computers, mobile apps, data analytics, smart devices, cyber security, and more.

Our classes offer students practical, hands-on experience with the latest tools, programming languages, and applications.

CONTACT INFORMATION

-  (213) 740-4542
-  OHE 412
-  <https://itp.usc.edu/>
-  itpadvising@usc.edu

Minor policies

- You must be an undergraduate student at USC in order to declare a minor.
- You must have a declared major in order to declare a minor.
- Each minor at USC requires that at least 16 units be unique to the minor and not count toward any other requirement, including GE, major, or another minor.
- All courses completed for a minor must be completed for a letter grade.
- A minimum cumulative 2.0 GPA must be achieved in the courses applied toward the minor requirements.
- Your minor will appear on your STARS report and your official transcript.
- Students who successfully complete a minor will receive a certificate upon graduation.

Specialization policies

- Specializations are available to undergraduate students, graduate students, and guests enrolled on a limited status basis.
- Undergraduate students must have a declared major in order to declare a specialization.
- All courses completed for a specialization must be completed for a letter grade.
- A minimum cumulative 2.0 GPA must be achieved in the courses applied toward the specialization requirements.
- Specializations do not appear on STARS reports or official transcripts.
- Students who successfully complete a specialization will receive a certificate upon completion.

USC Viterbi

Information Technology Program



3D Computer Graphics and Modeling



Applied Analytics



Applied Computer Security



Computer and Digital Forensics



Connected Devices and Making



Computer Programming



Innovation: The Digital Entrepreneur



Enterprise Information Systems



Mobile App Development



Video Game Design and Management



Video Game Programming



Web Technologies and Applications